



Uniting a Community for Birth Equity:

Reshaping Birth Outcomes &
Experiences in South Jersey

March 15, 2023

8:30 a.m. – 3:30 p.m.

Stockton University
Campus Center Event Room



stockton.edu/birthequity2023

Agenda

- 8:30 - 9 a.m.** Breakfast and Registration
- 9 - 9:15 a.m.** **WELCOME & INTRODUCTIONS**
Dawn Konrady Fanslau, EdD, LSW, MBA, MA, *Director, Child Welfare Education Institute*
Shanita Alvarez-Crawley, MSW *PSI-NJ Chairperson, Perinatal Mental Health Alliance for People of Color*
- 9:15 - 10 a.m.** **March of Dimes Report Card 2022** presented by Shakira Williams-Linzey, MPH
- 10 - 10:45 a.m.** **Beyond a Sea of Numbers: A Deep Dive into the Fetal and Infant Mortality Review of South Jersey** presented by Jennie Sherlock-Loeb, MSN, RNC-OB
- 10:45 - 11 a.m.** **BREAK & VISIT RESOURCES!**
- 11 - 11:45 a.m.** **Chocolate Milk Café and Lactation Equity** presented by Jillian Faulks and Vickie Nizin
- 11:45 a.m. - 1 p.m.** **LUNCH & VISIT RESOURCES!**
- 1 - 1:45 p.m.** **Empowered Voices for Change: Community Collaboration to Improve Maternal Health Outcomes in New Jersey** presented by Kerry Millen, MSW and Dai'Chanel Jones, CPD, CHW
- 1:45 - 2:45 p.m.** **Lessons Learned and Next Steps Conversation Panel** presented by:
Jabina Coleman, LCSW, IBCLC
Betsy Erbaugh, PhD
Nastassia Harris, MD
Christina Jackson, PhD
- 2:45 - 3:15 p.m.** **Call to Action Q&A Panel**
All presenters
- 3:15 - 3:30 p.m.** **CLOSING**

Please be sure to visit our Resource Tables from the following organizations:

Atlantic County Healthy Families | Camden Healthy | Connecting New Jersey
Mom's Quit Connection and Prematurity Initiative | Postpartum Support International NJ Chapter
Practically Perfect Physical Therapy | Prevent Child Abuse New Jersey
Southern New Jersey Perinatal Cooperative | Spence Chapin

Speakers



JABINA COLEMAN, LCSW, IBCLC

Psychotherapist, Lactation Consultant, Speaker
The Lactation Therapist | info@thelactationtherapist.com

Jabina Coleman is a United States Breastfeeding Committee Cultural Change Maker awardee, reproductive psychotherapist, board certified lactation consultant, and dynamic national speaker. She is the owner of Life House Lactation & Perinatal Services, co-founder of Breastfeeding Awareness & Empowerment and Perinatal Mental Health Alliance for People of Color. She is the creator of *Everyone want to hold the baby, who will hold the mother?* A call to action highlighting and finding solutions to for the gaps in Black maternal health care. This call to action addresses the maternal mortality crisis that is affecting Black women and birthing people who are dying three to four times the rate of their white counterparts. It is educating birth workers, families, and communities on the importance of advocacy for equitable and safe maternal health practices, addressing breastfeeding disparities locally and nationally and lastly, it is holding legislators accountable for holding Black women and birthing people at the center of policymaking for Black maternal health.



BETSY ERBAUGH, PhD

Associate Professor of Sociology
Stockton University | Elizabeth.Erbaugh@stockton.edu

Dr. Betsy Erbaugh is a sociologist specializing in community-based health equity research with women, LGBTQ+ communities, pregnant people and families. She was Lead Investigator of Atlantic County's first Report on the Status of Women and of LGBTQ-inclusive curriculum implementation across New Jersey. Currently Associate Professor of Sociology, Chair of Sociology and Anthropology, and Coordinator of Women's, Gender and Sexuality Studies at Stockton University, she has taught sociology, gender studies, public health, and American studies courses at universities in New Jersey, Indiana, Iowa and New Mexico. Her experience includes economic justice organizing in Boston, policy analysis with community health centers in Minnesota and Massachusetts, NIH-funded HIV research in Indianapolis, and CDC-funded research with Latina-headed families in Cumberland County, NJ. Dr. Erbaugh earned a PhD and MA in Sociology from the University of New Mexico, MA in International Peace Studies from the University of Notre Dame, and BA from Tufts University. Her work appears in interdisciplinary journals and edited volumes including *Social Science Research; Race, Gender and Class; the Journal of Community Engagement and Higher Education; Practical Pediatric and Adolescent Gynecology; and Gender Violence: Interdisciplinary Perspectives*.



JILLIAN FAULKS

Facilitator & Board President
Chocolate Milk Café | jfaulks@preventchildabuse.nj.org

Jillian Faulks is the mother of 2 boys whom she breastfed for 2 and 3 years. She is the founder of Majuta Wellness based in Essex County, New Jersey, and is the Director of the Essex Pregnancy and Parenting Connection where she supports getting families connected to free prenatal and parenting services in Essex County, NJ. In Chocolate Milk Café, Jillian serves as a facilitator of the Northern New Jersey Chapter, the Board President and Facilitator Support. She's passionate about creating more spaces for families to live their most fulfilling lives from birth onward. Her mission is to learn, grow, and share ways to heal and elevate as a community. Jillian completed a 200hr Kemeti Yoga certification through Master Yirser Ra Hotep and a Holistic Health Coach Certification from the Legacy Holistic Health Institute with further training in trauma-informed yoga and prenatal yoga. She is committed to galvanizing individuals, families, and communities to find greater peace through the lens of healing from trauma and finding strength within. Jillian has found many ways to use yoga and mindfulness in her work, presentations, when parenting her children and various parts of life.

Speakers



NASTASSIA HARRIS, RN, DNP, IBCLC

Executive Director

Perinatal Health Equity Initiative | info@perinatalequity.org

Dr. Nastassia Harris is a registered nurse, International Board Certified Lactation Consultant (IBCLC), mother of 4, and a resident of West Orange, New Jersey. She has over 17 years of experience working with birthing & lactating families. Nastassia is passionate about improving access to qualified lactation professionals and improving breastfeeding rates in the Black community. Nastassia founded The Perinatal Health Equity Initiative in 2018, a non-profit advocacy and support organization dedicated to eliminating racial disparities in Black infant and maternal health. In addition to her public health commitments, Dr. Harris serves as assistant professor of Nursing at Montclair State University. She received a Bachelor of Science in Nursing from the College of New Rochelle, a Master of Science in Nursing from Mercy College, and Doctorate of Nursing Practice in educational leadership from American Sentinel University. She is active in several committees and organizations including the Association of Women's Health Obstetrics and Neonatal Nursing and the Black Mamas Matter Alliance. Nastassia's research and clinical interest include implicit bias/racism in healthcare, breastfeeding in the Black community, obstetrical violence, high risk OB, and reproductive justice.



CHRISTINA JACKSON, PhD

Associate Professor of Sociology

Stockton University | Christina.Jackson@stockton.edu

Dr. Jackson is a scholar-activist and Associate Professor of Sociology at Stockton University in New Jersey. She specializes in urban sociology, family stability and inequality from an interdisciplinary perspective. Dr. Jackson is also a community facilitator and consultant having worked with numerous community partners and creative groups around anti-violence, gentrification, housing, food justice, and racial justice. In 2023, along with her Stockton and Kean colleagues, she finished the report entitled "Voices, Stories and Experiences of Black Women: Informing the Establishment of a Trenton-Based Maternal and Child Health Innovation and Research Center, 2023 Final Report" with the New Jersey Economic Development Authority. She co-published *Black in America: The Paradox of the Color Line, Embodied Difference: Divergent Bodies in Public Discourse* and numerous articles and book chapters. Dr. Jackson graduated from Temple University, received her PhD from University of California Santa Barbara in Sociology and completed her postdoctoral studies in Africana Studies. You can follow her work at [@drjacksoncollaborates](https://twitter.com/drjacksoncollaborates) and at her website, www.christinajackson.com.



DAI'CHANEL JONES, CPD, CHW

Community Perinatal Doula

AtlantiCare Safe Beginnings | daichanelj@gmail.com

Dai'Chanel Jones, CPD CHW, is a certified Community Health Worker, certified Community Perinatal Doula, and Maternal Experience Survey (MES) Ambassador serving her community one family at a time. A vibrant advocate who holds many roles in the maternal child health field, Dai'Chanel is dedicated to improving birth outcomes and equity in BIPOC communities. She is also among the people she serves as a young woman of color with two children who understands how pertinent it is to make sure Black and brown communities are advocated for, supported, and educated. The MES ambassador experience has given Dai'Chanel that tool to create the space Black and brown birthing women need to make their experiences heard. Dai'Chanel brings her lived experiences together as mother, Community Perinatal Doula, and MES Ambassador to be a change, because she believes every mother and child deserves optimal prenatal and a fair chance to thrive.

Speakers



KERRY MILLEN, MSW

Data Analyst

Family Health Initiatives | Southern New Jersey Perinatal Cooperative | kmillen@fhiworks.org

Kerry J. Millen, MSW, is an anti-oppressive, empowerment-focused data analyst and social work researcher. As the data analyst for Family Health Initiatives (FHI,) Southern New Jersey Perinatal Cooperative (SNJPC,) and the Prematurity Prevention Initiative (PPI,) Kerry takes a data-driven perspective to improve MCH outcomes via community-driven partnerships and initiatives. Kerry holds a Master of Social Work degree from Rutgers University and a Bachelor's degree from Rowan University in American Studies and Collaborative Education. Through data that centers the voices of the people, especially those whose voices have been softened and/or silenced, Kerry works to understand and address systemic issues, build relationships, collect and analyze data in ethical and anti-oppressive ways, and develop engaging reports to inform data-driven decision and change for a variety of stakeholders.



JENNIE SHERLOCK-LOEB, MSN, RNC-OB

Director, Clinical & Professional Education, Fetal Infant Mortality Review

Southern New Jersey Perinatal Cooperative | jsherlock@snjpc.org

Jennie Sherlock-Loeb is a Director at the Southern New Jersey Perinatal Cooperative, where she focuses on Clinical Education, Fetal/Infant Mortality Review, and Nursing Leadership. Prior to this role, Jennie served as childbirth educator and bedside nurse in labor and delivery and mother-baby. She achieved her Bachelor of Science in Nursing degree from West Chester University in 2011, and a Master of Science in Nursing from Drexel University in 2015, with a focus on Nursing Leadership & Health Systems Management. Jennie is Board Certified in Inpatient Obstetrics and utilizes her clinical expertise with the development of educational programs and initiatives. She is a member of several professional organizations and serves as a mentor for the American Nurses Association. Jennie is dedicated to the future of the nursing profession and its impact on maternal-child health outcomes. She resides in Medford, NJ with her husband (Davon) and 2 children, Georgie Kate & Graham.



SHAKIRA WILLIAMS-LINZEY, MPH, IFA E®

Director, Maternal Infant Health

March of Dimes | SWilliams-Linzey@marchofdimes.org

Shakira Williams-Linzey, is the Director of Maternal Infant Health with March of Dimes with the greater NY/NJ market. For over two decades, Shakira has been committed to improving maternal and infant/ child health outcomes, with a special focus on reducing racial, ethnic and economic disparities.

Previously, Shakira was the Director of Reproductive Health and Childhood Initiatives, with Central Jersey Family Health Consortium. She began her career in health administration at Cigna Healthcare, working with the company in Connecticut, New York and New Jersey in the company's Human Resources, Sales and Provider Relations sectors.

Shakira earned her Master of Science degree in Public Health, at Temple University, and her Bachelor of Science degree in Health Science, at William Paterson University. She is on the Leadership Council of New Jersey Statewide Network of Cultural Competency, a member of the NJ Association of Infant Mental Health, Central New Jersey Maternal Experience Survey Advisory Board, a member of the New Brunswick Area of the NAACP, Mocha Moms Inc. of Middlesex County, and an active member of Delta Sigma Theta Sorority, Inc. She resides in New Jersey with her husband and three children.

CONTINUING EDUCATION INFORMATION

The Uniting a Community for Birth Equity: Reshaping Birth Outcomes & Experiences in South Jersey 2023 Conference will offer 5 Social/Cultural Competency Contact Hours of Continuing Education (CE) for Social Workers, Licensed Marriage and Family Therapists, and Licensed Professional Counselors. This event is approved for 5 NJDCF Training Hours by the NJ DCF Office of Training and Professional Development

Stockton University is authorized to offer continuing education credits for social workers in New Jersey, Pennsylvania, Maryland, Virginia, Connecticut, and Massachusetts for licensure and certification renewal by the licensure boards in those states. Stockton's undergraduate and graduate programs in social work are accredited by the Council on Social Work Education (CSWE).

Stockton University, Office of Continuing Studies & Adult Education is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #SW-0635.

WIRELESS NETWORK ACCESS



You can initially connect your laptop or mobile device(s) to the internet from campus using Stockton-Wireless.

Upon opening your browser, you'll see a Stockton University Wireless Access notice. Read the "Acceptable Usage Standards of Computing and Communication Technology", then select **I accept Stockton University's Acceptable Use Standards** and click on **Submit**. The system will provide you with unlimited access to the Internet. After 12 hours you will have to follow these steps again to regain access to the Internet.

CONFERENCE EVALUATION

Please scan this QR code or go to <https://tinyurl.com/birthequity2023> to complete an evaluation of today's event. Your feedback is important in helping us plan future events. If you'd prefer to submit a written evaluation, please do so and turn it in to the registration tables at the end of the event.



PARKING INFORMATION

Did you remember to register your vehicle? Conference attendees must register their vehicles for free parking the day of the event. Go to <https://stockton.aimsparking.com> to Order Visitor Permit. Person/Department Visiting is "**Birth Equity Conference**" and Phone is "**609-652-4270**".



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